

*JBEAD FOUNDATION  
FIRST ANNUAL FUNDRAISER DINNER  
LONG BEACH HILTON HOTEL  
701 WEST OCEAN BLVD.  
LONG BEACH, CALIFORNIA 90831  
(562) 983-3400*

**January 17, 2004  
5:00 P.M.—11:00 p.m.**

**“EDUCATING OUR FUTURE LEADER’S...ONE STUDENT AT A TIME”**



**MOTTO:**

**“GETTING READY TO LEAD THE NEXT GENERATION”**

**“A Vision For Economic Growth”**



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***“A Vision For Economic Growth”***



## *History of JBEAD Foundation*

*During the last 30 years of the "Human Capital Economy" economic success is determined largely and increasingly by the productivity of educated workers. Those with the most education have prospered, experiencing substantial real gains in their income and living standards. Others with the least education have experienced stagnation in their incomes and relative loss of financial status, which has shifted to better-educated workers. In many cases, those with the least education have experienced substantial real income losses, and concomitant decreases in living standards in comparison to better-educated workers and living cost. The dividing line between those who exceed and individuals that struggle appears to be directly related to skills acquired through student education. Those who get advanced education acquire skills that are rewarded in the labor market. (Post Secondary Education Opportunity, No. 129, March 2003).*

*JBEAD Foundation was organized, at the request of several university colleagues, to develop financial resources and job opportunities for disadvantaged students among impacted neighborhoods. During the past year we worked aggressively to advance the mission of JBEAD Foundation. Finally, JBEAD Foundation attained nonprofit status as a 501 (c) organization on July 7, 2003, to provide financial assistance for individuals who cannot afford tuition to fulfill their college dreams. More specifically, JBEAD Foundation currently provides "financial aid" consultations for students, especially those who are vulnerable to low-income status.*

*Los Angeles South Central and other underserved communities across the nation continue to experience low-rates of college participation compared to the general population. The vision of JBEAD Foundation lays in the ability to strategically use our resources to partnership with neighborhood community organizations that foster change which will enhance the quality of lives for many people nationwide. Through local businesses and city officials, JBEAD Foundation will acquire community-training, scholarship, and invested programs that will increase rates of student education. Subsequently, this partnership with the community will provide opportunities to improve employment rates among low-income students.*

*JBEAD Foundation will operate throughout the United States and international countries. Currently, JBEAD Foundation networks with the following local churches: Grant A.M.E. Church; Long Beach, California and Praises of Zion Baptist Church; Los Angeles, California. Prospects for future international sites are in the "incubator stage." Over the next two (2) years, it is anticipated JBEAD Foundation will expand within the United States to provide "financial aid" consultations and job opportunities for participants in the following locations: Atlanta, Georgia; Greenville, South Carolina, Chicago, Illinois; Denver, Colorado; and Washington, D.C.*

### **PROJECT PURPOSE**

*The purpose of JBEAD Foundation is to advance and promote economic development for participants through investments that create job opportunities within low-income and diverse communities. JBEAD Foundation feels the competitive workforce throughout the nation is unequal for those who do not have access to technology and financial support.*

*Therefore, our mission is to assist participants who have various "unmet" financial aid needs to acquire an education so each student can eventually return to their communities to share the vision with others. JBEAD Foundation is committed to restore Los Angeles and other low-income communities across the nation by affecting the public policies that determine our quality of life.*

*As a non-partisan, non-profit, public policy, research, and educational institution, JBEAD Foundation depends on the support of concerned people like you. Your investment in our future is an investment for future leaders.*



## *Message From Our Founder*

*Jeffery L. Butler, Ph.D.  
President & CEO*

*First, I would like to thank all of you for coming out to support our historical first annual fundraiser dinner. In 2004, the United States will move into another election year. The significance of educational attainment is more important than ever before. Recent studies, however, indicate college participation rates are now broadly declining in the United States for low-income families when compared to other countries. Declining college participation rates have more than economic consequences. For example, representative democracy depends on citizen engagement in the political process. In addition, voting rates are directly linked to educational attainment: better educated citizens vote at considerably higher rates than do citizens who are less well educated. Voting rates have also declined in recent decades, but mostly for those with the least education. Consequently, college graduates remain the most engaged in the educational process. Those who have not attended college vote at the lowest rates and their electoral participation has declined the most since 1964. More importantly, government decisions increasingly reflect this redistribution of electoral engagement and disengagement.*

*One of the best ways to ensure thousands of deserving young people are given the opportunities to pursue an education and better their lives is through "building communities" that encourage social and cultural change. JBEAD Foundation has created a vision for educational attainment and economic growth by reducing financial barriers to higher education for low income students. We seek to address the current inequities in preparation for and access to college for all students, especially those who are historically underserved. To dramatically increase college graduate rates, JBEAD Foundation is helping to create new scholarship programs, more effective learning environments, and support students need to graduate, ready for employment, and civic leadership. As a catalyst for social change, JBEAD Foundation will focus on three key policy-oriented areas: education, economic development, and public health.*

*Over the course of the next five years, JBEAD Foundation will continue to implement the goals of the Strategic Plan by developing a number of programs and performance enhancements consistent with its mission.*

*JBEAD Foundation appreciates the trust of its constituents who supported us today. In the future, we will be grateful for the support of partners, sponsors, and donor 's as we move forward.*

*Dr. Butler received a bachelors of science degree in Psychology from South Carolina State University; a master of arts degree in counseling from Loyola Marymount University (Los Angeles); a master of arts degree in clinical psychology from Pepperdine University; and a doctor of philosophy degree in Multicultural Community Clinical Psychology from Alliant International University (Los Angeles Campus).*



*Message From the  
Administrative/Associate Director*

*Pamela Drigo, B.S.  
Graduate Student—GSEP  
Pepperdine University*

*JBEAD Foundation is a community development effort which arises from the will of a group of committed people who want to see others achieve their life's goals. This effort arises from a group that believes in equality, freedom to make individual choices, and the capacity of human beings to achieve both. It arises within community psychology, a discipline with a sense of urgency and a belief in change.*

*The emergence of JBEAD Foundation is couched in a social systems model that seeks to assist low-income students, regardless of cultural heritage, to adapt the "empowerment" construct to facilitate their educational advancement and skills development in higher education.*

*As you know, we live in an information processing/technology driven age. Therefore, one of our priorities is to increase the Foundations capacity to aggregate and disseminate information that informs, connects, and educate the communities we serve and those supportive of our mission. These are just a few reasons why JBEAD Foundation is focused on the fundamentals of capacity building that will guide us forward.*

*Our efforts are focused on harnessing the collective resources and collective power of national, regional, and local organizations interested in removing the financial barriers facing low-income students who enter institutions of higher learning. It is our intent to partner with organizations, corporations, institutions, and others to produce programmatic initiatives to "level the playing field" for students challenged by a lack of financial assistance in higher education.*

*JBEAD Foundation is committed to engage and develop future leaders of all ethnic groups, but especially those who are vulnerable to low-income status. There is not greater value to a stable community than the emergence of a vibrant, young cadre of leaders. Through positive, real-life experiences, JBEAD Foundation-sponsored students, future interns, fellows, and scholars will participate in programs and activities that promote their academic, intellectual, cultural, and social growth.*

*Ms. Drigo received her bachelor of science degree in Human Services from the University of Phoenix.*

*Thanks to all of you for reaching out to support our mission.*



## *Program*

*Welcome.....Bryan Casey*

*Mistress of Ceremonies.....Ms. Pamela J. Drigo*

*Blessing of Dinner.....Reverend Pierson*

*Introduction of Keynote Speaker.....Mistress of Ceremonies*

*Keynote Speaker.....Congresswoman Maxine Waters, 35th Congressional District-California*

*Recognition of Honorary Guests.....JBEAD Foundation Staff*

*Conducive Reality-The Spoken Word From A Young Inspired Screen Writer.....Autumn L. Brown*

*Raffle.....Everyone*

*JBEAD Foundation Strategic Plan PowerPoint Presentation.....Dr. Jeffery Butler*

*Raffle.....Everyone*

*Closing Remarks.....Our Founder*

*Enjoy Music and Entertainment*  
*Meet the Community*  
*Have a Happy & Prosperous New Year*  
*2004*



## 2004 Honorary Guests

*Dr. J. Benjamin Hardwick, Pastor, Praises of Zion Baptist Church  
Los Angeles, California*

*Assembly Member, Judy Chu – 49<sup>th</sup> District of California*

*Assembly Member, Jackie Goldberg – 45<sup>th</sup> Assembly District of California*

*Assembly Member, Alan Lowenthal, 54<sup>th</sup> District of California*

*Assembly Member, Mark Ridley Thomas – 48<sup>th</sup> District of California*

*Dr. Halford Fairchild, Professor of Black Studies  
Pitzer College  
Claremont, California*

*Dr. Maulana Karenga, Professor and Chair  
Department of Black Studies  
California State University, Long Beach  
Long Beach, California*

*Reverend Jesse Jackson, Rainbow/P.U.S.H. Coalition  
Chicago, Illinois & Los Angeles, California*

## Honorary Student Recipient's

*Byran Casey, General Education  
Long Beach City College  
Long Beach, California*

*Luis Leamus, Undergraduate Studies  
South Carolina State University  
Orangeburg, South Carolina*

*Tiiunique Turner, Undergraduate Studies  
California State University Northridge  
Northridge, California*

*You Are All Truly Deserving*



*KEYNOTE SPEAKER*  
*CONGRESSWOMAN MAXINE WATERS*  
*35th Congressional District: California*

*Theme*

*"Educating Our Future Leaders.....One Student At A Time"*

*JBEAD FOUNDATION FIRST ANNUAL FUNDRAISER/DINNER*

*JANUARY 17, 2004*

*LONG BEACH HILTON HOTEL*  
*701 W. Ocean Blvd.,*  
*LONG BEACH, CALIFORNIA 90831*



*Congresswoman Maxine Waters  
United States House of Representatives (108th Congress)  
35th Congressional District—California*

*Congresswoman Maxine Waters is considered by many to be one of the most powerful women in politics today. Representative Maxine Waters work has earned her the reputation of being a spokesperson and advocate for women, children, people of color and the poor.*

*Elected in November 2002 to her seventh term in the House of Representatives with an overwhelming 77.6 percent of the votes in the 35<sup>th</sup> District of California, Congresswoman Maxine Waters represents a large part of South Central Los Angeles, the Westchester community and the diverse cities of Gardena, Hawthorne, Inglewood, and Lawndale.*

*Formerly the Chair of the 39-member Congressional Black Caucus (1997-98), Rep. Waters has held the influential leadership position of Chief Deputy Whip of the Democratic Party since the 106<sup>th</sup> Congress and was recently named Co-Chair of the powerful House Democratic Steering Committee.*

*She continues to be a member of the House Committee on Financial Services and the ranking member of its Subcommittee on Housing and Community Opportunity. She also continues to serve on the Committee on the Judiciary.*

*Following the 2000 Presidential election fiasco in Florida and elsewhere, Rep. Waters was named by Minority Leader Richard Gephardt to chair the Democratic Caucus Special Committee on Election Reform which held hearings throughout the country to prepare for Congressional consideration of minimum federal standards for elections practices.*

*Throughout her 25 years of public service, Congressional leader, Maxine Waters has been on the cutting edge, tackling difficult and often controversial issues. She has combined her strong legislative and public policy acumen and high visibility in Democratic Party activities with an unusual ability to do grassroots organizing.*

*Following the Los Angeles civil unrest in 1992, Congresswoman Waters faced the nation's media and public to interpret the hopelessness and despair in cities across America. Over the years, she has brought many government officials and policy makers to her South Central L.A. district to appeal for more resources. They included President Clinton, Vice President Al Gore, Secretaries of Housing & Urban Development Henry Cisneros and Andrew Cuomo, and Alan Greenspan, chairman of the Federal Reserve System.*

*Maxine Waters also brought national spotlight to the allegations of CIA involvement in the Contra cocaine drug trafficking in South Central Los Angeles in the mid-1980's. She has called for redirecting the resources of the so-called "war on drugs" to prevention and treatment, and for repealing mandatory minimum sentencing laws for minor drug offenses.*

*She is co-founder of Black Women's Forum, a non-profit organization of over 1,200 African American women in the Los Angeles area. In the mid-80s she also founded Project Build, working with young people in Los Angeles housing development on job training and placement. Following the 1992 civil unrest, she founded Community Build, the city's grassroots rebuilding project.*



*Greetings*

***JBEAD Foundation***

*On behalf of the City of Los Angeles, it is my pleasure to extend a cordial greeting to the members and guests of the JBEAD Foundation as you celebrate your first annual fundraiser/dinner.*

*On this special occasion, I am pleased to join with other members of our community in recognizing your mission to enrich the lives of students in their quest to seek higher education. By providing financial support to deserving students, the JBEAD Foundation contributes to the social and cultural well-being of Los Angeles communities.*

*My best wishes to all for continued success and a joyous celebration.*

*January 20, 2003*

A handwritten signature in black ink that reads "James K. Hahn". The signature is fluid and cursive.

**JAMES K. HAHN**  
*Mayor*





*The City of Long Beach*

BEVERLY O'NEILL, MAYOR

January 17, 2004

JBEAD Foundation  
Post Office Box 470197  
Los Angeles, CA 90047

Greetings:

It is my pleasure to welcome all of you to the first annual fundraiser dinner for the JBEAD Foundation and to the Long Beach Hilton Hotel. I am pleased that you have selected our community for this event. Long Beach is vitally interested in education and especially the education of its youth. As many of you may already know, the Broad Foundation recently honored us by naming the Long Beach Unified School District as the nation's top large, urban school district.

This honor was earned by our school district after many years of hard work and selfless dedication by educators, administrators and school board members. The work you are pursuing with disadvantaged students in low-income impacted neighborhoods is commendable and essential if we are to prepare our youth for a successful and productive life. For many of our youngsters, education is the only solution to their economic status. Your organization is giving hope to hundreds of youngsters who might not otherwise ever see a college campus.

Congratulations on this first ever fundraiser dinner and for all the work you are doing in our community.

Thank you.

Beverly O'Neill  
MAYOR



**CRUZ M. BUSTAMANTE**  
Lieutenant Governor  
State of California

January 17, 2004

**JEFFERY BUTLER EDUCATIONAL ADVANCEMENT  
AND DEVELOPMENT FOUNDATION**

*"Educating our Future Leaders... One Student at a Time"*  
~ *First Annual Fundraiser Gala* ~

Dear Friends:

It is my pleasure to welcome you to the *First Annual Fundraiser Dinner* of the Jeffery Butler Educational Advancement and Development (JBEAD) Foundation.

Those at the Foundation have demonstrated outstanding enthusiasm in promoting educational and economic opportunity for those in underserved communities. Through their dedicated efforts, many disadvantaged individuals have been afforded the opportunity to attend their chosen institution of higher education. In addition to promoting the advancement of these young scholars, the Foundation also encourages program participants who have achieved their educational goals to return to their communities to inspire other underprivileged students.

I would like to take this opportunity to congratulate this year's scholarship recipients—Mr. Bryan Casey, Mr. Luis Lemus and Ms. Tiuniqua Turner—and also to thank those at the JBEAD Foundation for their exceptional service in helping those from the diverse communities of our Golden State access the tools they need to secure successful futures.

Please accept my best wishes for a wonderful event and your continued success in the New Year!

With kindest regards,

  
**CRUZ M. BUSTAMANTE**  
Lieutenant Governor

CMB: tt



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January 17, 2004

Dr. Jeffrey Butler  
Founder, President & CEO  
JBEAD Foundation  
P.O. Box 470197  
Los Angeles, CA 90047



Dear Dr. Butler:

It is with great pleasure that I offer my best wishes on the occasion of your First Annual Dinner. I am sorry that my schedule prevents me from attending your gathering in person, but know that the entire Rainbow/PUSH Coalition, PUSH-Excel Program and Citizenship Education Fund family join me in congratulating you and in wishing you a very successful inaugural event.

I would like to take this opportunity to congratulate this year's scholarship recipients - Mr. Bryan Casey, Mr. Luis Lemus and Ms. Tiiunique Turner- and also to thank those at the JBEAD Foundation for the vision to create and build communities both national and international to insure the tools they need to secure successful futures.

For three decades, PUSH-Excel has been a consistent and passionate voice for providing all of our children safe school buildings, talented, sensitive teachers, new textbooks and the best in a first-class education. We welcome the vision and spirit of the JBEAD Foundation and look forward to working in coalition towards our common goal of lifting up our youth and providing them with a level playing field. Together we can make a difference.

Best wishes to all of you for a wonderful evening.

Keep Hope Alive!

Rev. Jesse L. Jackson, Sr.  
President & Founder  
Founder, PUSH/Excel

Rev. Jesse L. Jackson, Sr., *Founder & President*  
Martin L. King, *Chairman* • Rev. Dr. Joan Brown Campbell, *Vice Chairman*  
Rev. James T. MEEKS, *Executive Vice President* • Sen. Cleo Fields, *General Counsel*  
Kenneth G. Roberts, *Chief Operations Officer*  
[www.rainbowpush.org](http://www.rainbowpush.org)



## *Praises of Zion Baptist Church Family*

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**MOTTO:**

*God Is In the Midst of the City: For A Spiritual Breakthrough*

*Psalms 46:5-5*



## *Grant African Methodist Episcopal Church*

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*1129 Alamitos Avenue  
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*FAX: 562-432-1057*

***MOTTO:***

*Where Christ Is the Main Attraction*

*John 14:16-17*



*South Carolina State University  
Southern California Chapter*

<http://www.scsu.edu/Alumni/Relations>

*Congratulations from the  
Office of Alumni Relations*

*P.O. Box 7056  
South Carolina State University  
Orangeburg, South Carolina 29117*

*Telephone: (803) 536-8946*



## *CSU Chancellor's Budget Update*

*As this year's unusually busy and challenging fall term comes to a close, I wanted to take the time to give you a brief update on the California State University's budget. California continues to face one of the largest budget crises in state history, even after a devastating year in which the CSU's budget was reduced by \$304 million. At the same time, our state has just undergone an unprecedented mid-term switch in administrations. These events mean that the CSU is still facing many unknowns as we prepare for 2004/05. Adding to the uncertainty, Governor Schwarzenegger last month proposed new budget cuts that would affect a number of state-funded agencies and programs including the CSU. We still do not know how the Legislature will act on this proposal, or what actions the governor might take in his January budget that could add to or mitigate these reductions. However, as we work with Governor Schwarzenegger and his new administration in Sacramento, we will continue to communicate the fact that the CSU's brand of high-quality, accessible higher education is vital to California's economic prosperity. We have presented the administration with a full picture of our needs and we will be working to help more Californians understand that ensuring proper funding for the CSU will bring long-term benefits to the state.*

*Source: CSU Chancellor Charles B. Reed  
California State Universities  
<http://www.calstatela.edu>  
11/03*



## *The Spoken Word*

*Conducive Reality*

By

*Autumn L. Brown*

*A young boy from the inner city struggles through adversity to become a college graduate. His opportunity was provided through a scholarship from a foundation. The young boy grew up in a housing project where everything around him seemed in disarray and bleak. The mother instilled in the young boy the importance of maintaining Christian values and obtaining a good education.*

*The young boy would go to school but he could not concentrate. Most every day he saw death, violence, incarceration, frustration, drug addiction, physical abuse, and rage in his neighborhood. No not his own, but the experiences of family and friends around him became magnets. The people that loved the young boy were hurting and their pain was projected onto him making it difficult to concentrate on his school work.*

*The teacher talked to the young boys mother about his low grades and lack of attention. The mother sat her son down and told him that he does not have to be a product of his environment. . . .that he can be somebody special. The mother told him that people will disappoint you and that trials and tribulations are a part of life but he must always trust in God and have faith. She told him that knowledge is the key to success and educational attainment is the one thing that no one can ever take from you.*

*She told her son to never be afraid to ask for help if there's something you did not know or understand. His mother worked hard at a local hospital. The next term he challenged himself. The young boy loved football so he made his mother a bet. The young boy bet his mother that he could get straight A's in the fall and if he did she would pay for him to go to the super bowl. Her response was yes and no. She explained that education is a gift to oneself. He should strive to get straight A's and be proud of his accomplishments. For the true definition of success is obtaining goals which you set, whether they are short or long term.*

*She emphasized that "rewards" should not be motivation or incentives to do well in school. You should want to get good grades for yourself. The "rewards" and gifts are material things. She explained to him that recognition comes with the territory but acknowledgement with rewards comes second. In order to win the accolades you have to first be committed to hard work. She continued to tell her son that if he gets straight A's he will feel triumphant. Although his mother was not a gambler she would be willing to take the chance and the bet.*

*Eventually, the young boy received straight A's and earned his way to the super bowl. He continued to get straight A's during subsequent semesters. He later made the principle's honor roll. He was pleasantly surprised to know that he was offered a scholarship from the JBEAD Foundation. . . .a foundation for a better tomorrow. He was able to overcome all the obstacles that came his way. He set goals. . . .met his goals and found that hard work paid off in the end.*

***He** is you! He represents "**she**". He represents every boy and girl in our society, that must overcome hurdles, obstacles, roadblocks, and adversity in order to focus on education. **He**. . . . represents "**You**" who can make it. If "you" make it, you are our leaders of tomorrow. JBEAD Foundation believes in higher education and takes great joy in promoting the ideology of funding for the youth.*

***"She"** represents all parents. . . .that must continue to encourage their children in the best and worst of times. As parents you must emphasize the importance of a college education. JBEAD Foundation is pleased to take part in a better tomorrow by providing scholarships and financial support for our youth. It is your reward as a student and recipient. We appreciate the opportunity to serve your community.*

***On behalf of JBEAD Foundation, congratulations and thank you.***



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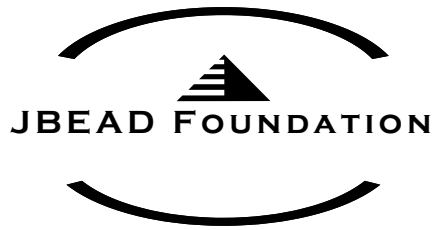
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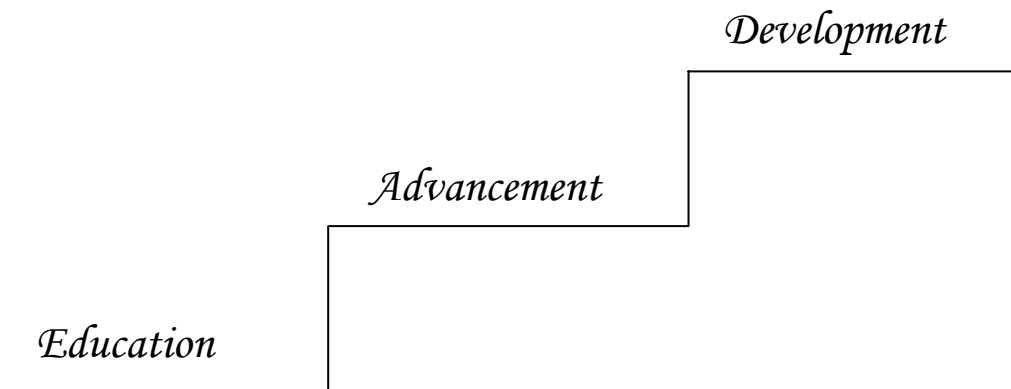
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