

Platinum E-Journal Ad Sample

Your ad and company logo is placed here!

OPTION #1: "Camera-Ready"

- **Ad:** 6"(W) x 4"(H) in dimension, high-res (300 dpi or greater - Font: 8pt min.)
- **Provide** company logo for online ad banner (*if applicable to your purchase*)
- **Format:** preferably .jpg or .pdf
- **Send** company web address to link ad to your website (*if applicable to your purchase*)

OPTION #2: We Create Your Ad

- **Graphics:** Send logo, photo or any illustration you'd like incorporated into your ad (.jpg, .preferred)
- **Copy:** Read the description of the ad level you've purchased! Submit copy that may include a congratulatory message, company contact info, etc. in a Microsoft Word document.
- **Provide** company logo for online ad banner (*if applicable to your purchase*)
- **Send** company web address to link ad to your website (*if applicable to your purchase*)
- **Please Note:** Although these specs may seem atypical for the web, we also use the file for a Power Point Presentation at the event that requires high resolution for optimal clarity.

Your Website